

TO HAVE & TO HOLD

FREE OF CHARGE BI-MONTHLY NATIONAL WEDDING MAGAZINE

Free Of Charge Online Wedding Magazine

To Have & To Hold is an online & digitally streamed, business to consumer, bi-monthly wedding magazine, which is available to our readership across the UK. Each issue of the publication is accessible to thousands of future couples and wedding industry professionals, assisting in the wedding planning process. We provide insightful and seasonal inspiration to those at the planning stages of their wedding, helping to connect the newly engaged couple with their ideal wedding venues and suppliers.

We focus on popular content, targeted sections and special bi-monthly features which provide a clear direction and reader-friendly vision throughout every issue, allowing our advertisers to showcase their services directly to their target audience.

To Have & To Hold boasts the latest industry news and acts as an invaluable wedding planning tool. Our bi-monthly publication connects advertisers with a vibrant, eager and extensive target audience.

To Have & To Hold is an A4, full colour, high quality publication. Our print readership are encouraged to subscribe via our website to receive a free of charge copy of the magazine to their door each issue. We focus on popular content, targeted sections and special bi-monthly features which provide a clear direction and reader-friendly vision throughout every issue, allowing our advertisers to showcase their services directly to their target audience.



To Have & To Hold boasts the latest industry news and acts as an invaluable wedding planning tool which is widely distributed throughout the country. Our bi-monthly publication connects advertisers with a vibrant, eager and extensive target audience throughout major retailers, wedding show companies and events, and wedding related suppliers.

Telephone: 07482 769 929



Key Statistics

- Combined Online & Streaming readership of over 30,000 per issue.
- Highly accessible to newly engaged couples throughout the UK through our unique channels.
- Reaches a unique independent subscribers list of brides
- Featuring Subscriber Newsletter E-Shots to our Subscriber List
- Numerous Online Incentives Offered at www.tohavetohold.co.uk alongside Selected Advertising
- Digitally streamed to thousands of five-star hotels, private clubs & spas as well as to Airport Lounges in the UK and abroad
- Cutting edge editorial features including the latest news and wedding sector developments
- Presented in reader-friendly segments, allowing advertisers prominent exposure within their area of expertise
- High quality online content accessed by a widespread range of future brides
- Premium advertisements featured on a bi-monthly rotation basis on the publication website



Digital Streaming

To Have & To Hold are proud to be partnered with Gold Key Media for our magazine to join publications like Vogue, ELLE, Grazia, National Geographical, Men's Health and many more, on their streaming digital platform.

The platform delivers over 20,000 downloads per month in addition to our print and online readership.

By simply scanning a QR code users have access to the Gold Key streaming platform which is available in selected airport lounges, five-star hotels, private clubs and spas across the UK.

When you advertise with To Have & To Hold your venue / service will be seen by thousands more couples planning their big day!

Features

Bridal Trends and Latest Themes

Featured Venues

Wedding Destinations throughout the UK

On Trend Wedding Photography

Real Life Brides

Hair and Beauty

Flowers and Foliage

Wedding Day Transportation

Honeymoon Destinations

www.tohavetohold.co.uk



Advertising Rates

Advertisement Size

	1 Issue	3 Issue Campaign (per issue)
Full Page	£150	£120
Half Page	£75	£60

Premium Positions

	1 Issue
Double Page Spread	£300
Back Cover	£350
Inside Front Cover Double Page Spread	£500
Inside Back Cover	£250

Subscriber Newsletter E-Shots

Our website subscribers receive regular newsletter emails alerting them to each new edition, allowing us to directly reach those who are actively seeking their wedding day suppliers and steer them towards our advertisers.

Size and Specification

Advertisement Size	Actual Size (width x height)	Copy Area for Guidance	Additional Requirements
Double Page Spread	426mm x 303mm	400mm x 277mm	Artwork size includes 3mm bleed
Full page	216mm x 303mm	190mm x 277mm	Artwork size includes 3mm bleed
1/2 Page Advert <i>Landscape</i>	185mm x 130mm	75mm x 120mm	-
1/2 Page Advert <i>Portrait</i>	90mm x 130mm	82mm x 122mm	-

We also provide an advertisement design service.
Please contact us to discuss this option in further detail.

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Online Exposure

Our website offers readers the chance to browse the current and previous editions of To Have & To Hold at their leisure via our interactive flipbooks. Newly engaged couples can use the sign-up form to subscribe and join our independent mailing list to receive their free copy delivered to their door.

Real Wedding submissions, Honeymoon Features & Styled Shoots from each issue can also be viewed online, keeping our readers up to speed with the latest offerings in the industry.

Select print placement advertisers receive free of charge exposure on our website through the rotational banner on our homepage, complete with website click through function, directing our readers straight to your website at no additional charge.

Our Featured Supplier web pages provide a platform to showcase your venue or company, combining an aesthetically pleasing and informative display.



Promote your company online from just £50 per month, please get in touch for more details.



Copy deadline dates

Edition

- March / April 2026
- May / June 2026
- July / August 2026
- September / October 2026
- November / December 2026

Copy Deadline

- 20th February 2026
- 17th April 2026
- 19th June 2026
- 21st August 2026
- 21st October 2026

Dates for supplied artwork

Contact Details

Feel free to get in touch with us through email.
Or call us on 07482 769 929

Sales Contact
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Artwork Design
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www.tohavetohold.co.uk

