

# TO HAVE & TO HOLD

FREE OF CHARGE BI-MONTHLY NATIONAL WEDDING MAGAZINE

## Free of charge

To Have & To Hold is a complimentary, business to consumer, bi-monthly wedding magazine, which is available to our readership in print, online and through digital streaming platforms across the UK. Each issue of the publication is accessible to thousands of future couples, wedding industry professionals and leading sector wedding shows. We provide insightful and seasonal inspiration to those at the planning stages of their wedding, helping to connect the newly engaged couple with their ideal wedding venues and suppliers.

## High quality

To Have & To Hold is an A4, full colour, high quality publication. Our print readership are encouraged to subscribe via our website to receive a free of charge copy of the magazine to their door each issue. We focus on popular content, targeted sections and special bi-monthly features which provide a clear direction and reader-friendly vision throughout every issue, allowing our advertisers to showcase their services directly to their target audience.



## Widely distributed

To Have & To Hold boasts the latest industry news and acts as an invaluable wedding planning tool which is widely distributed throughout the country. Our bi-monthly publication connects advertisers with a vibrant, eager and extensive target audience throughout major retailers, wedding show companies and events, and wedding related suppliers.

Telephone: 01702 559124



# Key Statistics

- Combined Print & Online readership of over 45,000 per issue
- Complimentary & highly accessible to newly engaged couples throughout the UK
- Widely distributed via an ABC accredited distributor
- Featured at leading industry wedding shows and bridal exhibitions
- Reaches a unique independent subscribers list of brides
- Available at major retailers including Sainsburys, Tesco, Asda and Morrison
- Digitally streamed to thousands of five-star hotels, private clubs & spas as well as to Airport Lounges in the UK and abroad
- Cutting edge editorial features including the latest news and wedding sector developments
- Presented in reader-friendly segments, allowing advertisers prominent exposure within their area of expertise
- High quality online content accessed by a widespread range of future brides
- Premium advertisements featured on a bi-monthly rotation basis on the publication website



# Digital Streaming

To Have & To Hold are proud to be partnered with Gold Key Media for our magazine to join publications like Vogue, ELLE, Grazia, National Geographical, Men's Health and many more, on their streaming digital platform. The platform delivers over 20,000 downloads per month in addition to our print and online readership. By simply scanning a QR code users have access to the Gold Key streaming platform which is available in selected airport lounges, five-star hotels, private clubs and spas across the UK.

When you advertise with To Have & To Hold your venue / service will be seen by thousands more couples planning their big day!

# Features

- Bridal Trends and Latest Themes
- Featured Venues
- Wedding Destinations throughout the UK
- On Trend Wedding Photography
- Real Life Brides
- Hair and Beauty
- Flowers and Foliage
- Wedding Day Transportation
- Honeymoon Destinations

[www.tohavetohold.co.uk](http://www.tohavetohold.co.uk)



# Advertising Rates

## Advertisement Size

	1 Issue	3 Issue Campaign (per issue)	6 Issue Campaign (per issue)
Full Page	£400	£300	£300
Half Page	£220	£150	£150

## Premium Positions

	1 Issue	3 Issue Campaign (per issue)	6 Issue Campaign (per issue)
Double Page Spread	£750	£600	£600
Back Cover	£650	£600	£600
Inside Front Cover Double Page Spread	£1,000	£900	£900
Inside Back Cover	£500	£400	£400
Front Cover Platform	£1,500		

# Size and Specification

Advertisement Size	Actual Size (width x height)	Copy Area for Guidance	Additional Requirements
Double Page Spread	426mm x 303mm	400mm x 277mm	Artwork size includes 3mm bleed
Full page	216mm x 303mm	190mm x 277mm	Artwork size includes 3mm bleed
1/2 Page Advert <i>Landscape</i>	185mm x 130mm	75mm x 120mm	-
1/2 Page Advert <i>Portrait</i>	90mm x 130mm	82mm x 122mm	-

We also provide an advertisement design service.  
Please contact us to discuss this option in further detail.

Telephone: 01702 559124

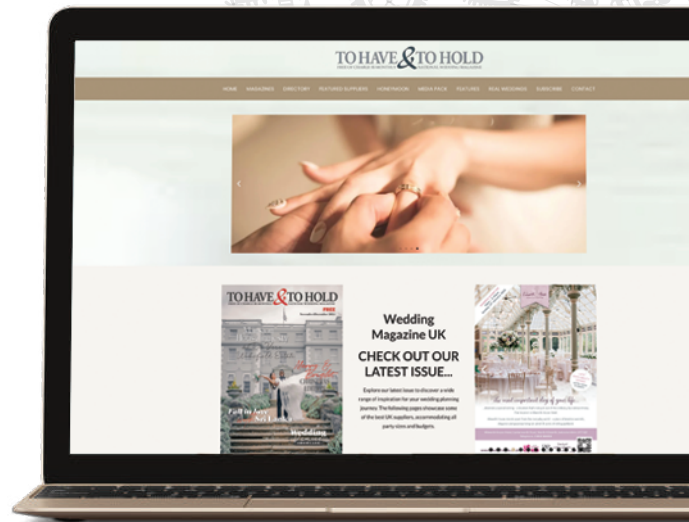


# Online Exposure

Our website offers readers the chance to browse the current and previous editions of To Have & To Hold at their leisure via our interactive flipbooks. Newly engaged couples can use the sign-up form to subscribe and join our independent mailing list to receive their free copy delivered to their door. Real Wedding submissions, Honeymoon Features & Styled Shoots from each issue can also be viewed online, keeping our readers up to speed with the latest offerings in the industry.

Select print placement advertisers receive free of charge exposure on our website through the rotational banner on our homepage, complete with website click through function, directing our readers straight to your website at no additional charge.

Our Featured Supplier web pages provide a platform to showcase your venue or company, combining an aesthetically pleasing and informative display.



Promote your company online from just £50 per month, please get in touch for more details.



## Copy deadline dates

### Edition

- March / April 2025
- May / June 2025
- July / August 2025
- September / October 2025
- November / December 2025
- January / February 2026

### Copy Deadline

- 12th February 2025
- 14th April 2025
- 13th June 2025
- 15th August 2025
- 13th October 2025
- 5th December 2025

*Dates for supplied artwork*

## Contact Details

*Feel free to get in touch with us through email.  
Or call us on 01702 559 124*

**Sales Contact**  
katie@tohavetohold.co.uk

**Artwork Design**  
gary@tohavetohold.co.uk

www.tohavetohold.co.uk

